

# CARLISLE BIKE FEST

MID-ATLANTIC PREMIER MOTORCYCLE  
EVENT

AUG 22 - 24  
2011

CARLISLE, PA | FRINGEBOROUGH, CARLISLE, PA



*Visit Building T for your  
Event Shirts at*  
**THE CARLISLE STORE**

**CARLISLE®**  
*Events*

THE CARS. THE PEOPLE. THE EXCITEMENT.

**OFFICIAL EVENT DIRECTORY**

# THE CARLISLE Store

Your Official 2011 Carlisle Events  
Bike Fest Tee in BUILDING T!



Come see us! We are located in Building T!  
You can find something for everyone  
at the OFFICIAL CARLISLE STORE!



**JULY 22-24, 2010**

STORE HOURS

We are open during Building T's normal hours.

EXPERIENCE  
**CARLISLE**  
EVENTS.COM  
THE CARL. THE PEOPLE. THE EXCITEMENT.

The Official Carlisle Store Operated by



1611 South Centre Ave., Carlisle, PA 17022  
Full Time: 7-017-476-0440  
Email: info@eventsticketsandmore.com

## WELCOME TO THE

### 9TH ANNIVERSARY OF CARLISLE BIKE FEST



ED SCHOLLY, EVENT MANAGER

Welcome to the 10th edition of the Carlisle Bike Fest! We hope that you enjoy your visit to the Carlisle Fairgrounds and the beautiful Cumberland Valley.

We are pleased to welcome a number of motorcycle manufacturers this year. If you are looking or curious about how your next bike will ride, don't miss this opportunity to test and compare. Backing them up you will find a number of regional dealers and builders on site. Many are the same dealers we sat down with 10 years ago to put this event on wheels!

As you peruse the Midway and vendor aisles you will find that you made the circuit for a number of motorcycle parts and apparel dealers. Many are offering installs. Their next stop may be a long way from the mid-Atlantic so take advantage of their visit to Carlisle.

You will also want to take a little time to be entertained. The most called-about guest to the Carlisle Fairgrounds, the StarBoyz, will be performing in front of the grandstand a few times each day. Biker Billy will be cooking something with fire as Easy Rider and Harley-Davidson show you what a rescued K-9 can do with a frisbee. All of these are great shows.

Along with vendors and entertainment, two motorcycles will be given away. Motor-Vation of Mechanicsburg, PA and Koups Cycle Shop of Harrisburg, PA will be presenting a 2010 Kawasaki Ninja 250. Carlisle will be presenting a new Harley-Davidson Sportster. Both require that you register, but you do not need to be present to win. Registration is next to the grandstand.

If you are on an extended visit, the Cumberland Valley is adorned with scenic rides and surrounded by mountain vistas. Enjoy your visit and ride safe always. We hope to see you next July!

Be sure to let us know how we're doing by taking our post event survey at [www.carlisleevents.com](http://www.carlisleevents.com).

Happy Trails!

Specifically formulated to keep  
your **Motorcycle** looking Show Stopping.



**Meguiar's**  
ESTABLISHED 1902

*Work smarter not harder.™*

Meguiar's - The best in surface care now specifically formulated for your motorcycle - guaranteed. For more information visit [meguiars.com](http://meguiars.com) or call 800-347-5700.

# CONTENTS

## YOUR GUIDE TO CARLISLE BIKE FEST

- 4 SCHEDULE
- 6 MOTORCYCLE GIVEAWAYS
- 9 HIGHLIGHTS
- 15 LIVE BANDS
- 19 SUSAN PARKER
- 21 BIKER BILLY
- 23 STEVE KEHLER AND SAM NEHME
- 25 SARA LIBERTE
- 27 ULTIMATE BIKER MAKEOVER
- 30 MAP (CENTERFOLD)
- 33 DEMO RIDES
- 35 FIGHTER FEST
- 37 BIKE & RIDER RIDE-IN JUDGED COMPETITION
- 39 RAT ROD REVIVAL
- 40 MANUFACTURERS MIDWAY
- 41 VENDOR LIST - ALPHABETICAL
- 45 VENDOR LIST - BY SPECIALTY
- 47 PROFILES
- 52 CONCESSIONS
- 54 IMPORTANT INFORMATION
- 58 CARLISLE STAFF
- 59 ADVERTISER INDEX

## GENERAL HOURS

### FRIDAY

8 AM - 6 PM	Vendor Services Office Open	Outside Gate 3
9 AM - 5 PM	Guest Services (Information) Open	Front of Grandstand
9 AM - 7 PM	Buildings Y & Z (under Grandstand) Open	
10 AM - 6 PM	Orrstown Bank (and ATM) Open	Building T

### SATURDAY

7 AM - 6 PM	Vendor Services Office Open	Outside Gate 3
8 AM - 7 PM	Guest Services (Information) Open	Front of Grandstand
9 AM - 7 PM	Buildings Y & Z (under Grandstand) Open	
9 AM - 4 PM	Orrstown Bank (and ATM) Open	Building T

### SUNDAY

8 AM - 3 PM	Vendor Services Office Open	Outside Gate 3
9 AM - 3 PM	Guest Services (Information) Open	Front of Grandstand
9 AM - 4 PM	Buildings Y & Z (under Grandstand) Open	
9 AM - 2 PM	Orrstown Bank (and ATM) Open	Building T

# SCHEDULE

FOLLOW THIS GUIDE AND DON'T MISS A THING!

**SCHEDULE IS COLOR-CODED  
ACCORDING TO LOCATION (SEE MAP IN CENTER)**

FRIDAY		
9 AM	Gates Open	
10 AM - 6 PM	Appalachian Harley-Davidson Mall	Building T
9 AM - 5 PM	Demo Rides	See Map
10:30 AM 11:30 AM	BAND: Gary Brown	93.5 WTPA Stage
NOON	SEMINAR: Complete Harley-Davidson Oil Change	Biker Billy Tent, Midway-East
NOON	Frisbee Dog Show	Midway-West
12:30 PM	StarBoyz Stunt Show	Front of Grandstand
1 PM	Biker Billy Cooking Show	Tent, Midway-East
1 & 2 PM	BAND: Blackwater Jam	93.5 WTPA Stage
2:30 PM	SEMINAR: Complete Harley-Davidson Oil Change	Biker Billy Tent, Midway-East
3 PM	BAND: Octavia & The Earthblood Blues Band	93.5 WTPA Stage
3 PM	Frisbee Dog Show	Midway-West
4 PM	StarBoyz Stunt Show	Front of Grandstand
4 PM	Biker Billy Cooking Show	Tent, Midway-East
4:30 PM	BAND: Octavia & The Earthblood Blues Band	93.5 WTPA Stage
5:30 PM	Frisbee Dog Show	Midway-West
5:30 PM	StarBoyz Stunt Show	Front of Grandstand
6 PM	BAND: Octavia & The Earthblood Blues Band	93.5 WTPA Stage
SATURDAY		
8 AM	Gates Open	
9 - 11 AM	Ride-In Bike Show Registration	Vendor Services & Pavilion
9 - 11 AM	Fighter Fest Registration	Karns Performance, Midway-East
9 AM - 6 PM	Appalachian Harley-Davidson Mall	Building T
9 AM - 5 PM	Demo Rides	See Map
10 AM - 5 PM	Kids' Activities	Building R
10 AM - 2 PM	Vote for the People's Bike at 105.7 the X	Midway
10 AM	BAND: KB Bluez	Pavilion
10 AM	Garage-Girls Ultimate Biker Makeover Intro.	93.5 WTPA Stage
10:30 AM	BAND: The Jellybricks	93.5 WTPA Stage
11 - 3:30	Ride-In Bike Show Judging	Pavilion
11 - 3:30	Fighter Fest Judging	Karns Performance, Midway-East
11:30 AM	Frisbee Dog Show	Midway-West
11:30 AM	BAND: The Jellybricks	93.5 WTPA Stage
11:30 AM	SEMINAR: Complete Harley-Davidson Oil Change	Biker Billy Tent, Midway-East
12:30 PM	BAND: Jagmaster Mike	Pavilion
12:30 PM	Biker Billy Cooking Show	Tent, Midway-East

# SCHEDULE

12:30 PM	StarBoyz Stunt Show	Front of Grandstand
1:30 PM	Roundtable Discussion w/ Special Guests	Biker Billy Tent, Midway-East
2:30 PM	StarBoyz Stunt Show	Front of Grandstand
3 PM	SEMINAR: Complete Harley-Davidson Oil Change	Biker Billy Tent, Midway-East
3 PM	Frisbee Dog Show	Midway-West
3 PM	BAND: Nic Cowan	93.5 WTPA Stage
3:45 PM	Garage Girls Ultimate Biker Makeover Reveal	93.5 WTPA Stage
4 PM	Biker Billy Cooking Show	Tent, Midway-East
4 PM	Ride in Bike Show Awards	Pavilion
4 PM	Fighter Fest Awards	Karns Performance, Midway-East
4 PM	BAND: Nic Cowan	93.5 WTPA Stage
5 PM	StarBoyz Stunt Show	Front of Grandstand
5:30 PM	BAND: Nic Cowan	93.5 WTPA Stage
5:30 PM	Frisbee Dog Show	Midway-West
6 PM	<b>BIKE GIVEAWAY REGISTRATION CLOSSES</b>	Next to Grandstand
EVENING ACTIVITIES START AT 6 PM	<ul style="list-style-type: none"> <li>• Miss Carlisle Bike Fest Contest</li> <li>• Burnout Contest</li> <li>• BIKE GIVEAWAY WINNER ANNOUNCED</li> <li>• Neon Competition</li> </ul>	93.5 WTPA Stage/ Front of Grandstand
SUNDAY		
9 AM	Gates Open	
9 AM	Worship Service; non-denominational service conducted by The Salvation Army	Building R
9AM-3:30PM	Appalachian Harley-Davidson Mall	Building T
9 - 11 AM	Rat Rod Revival Registration/Check In	Pavilion
9 AM - 2 PM	Demo Rides	See Map
10 AM	Frisbee Dog Show	Midway-West
11 AM	BAND: Drymill Road	Pavilion
11 AM	StarBoyz Stunt Show	Front of Grandstand
11:30 - 2	Rat Rod Revival Judging	Pavilion
11:30 AM	BAND: Little Ivory Blues Band	93.5 WTPA Stage
NOON	Biker Billy Cooking Show	Tent, Midway-East
12:30 PM	StarBoyz Stunt Show	Front of Grandstand
12:30 PM	Frisbee Dog Show	Midway-West
1 PM	BAND: Little Ivory Blues Band	93.5 WTPA Stage
1 PM	<ul style="list-style-type: none"> <li>• SEMINAR: Complete H-D Oil Change</li> <li>• Roundtable Discussion w/ Special Guests</li> <li>• Biker Billy Cooking Show</li> </ul>	Biker Billy Tent, Midway-East
2:45 PM	StarBoyz Stunt Show	Front of Grandstand
2 PM	Rat Rod Revival Awards	Pavilion
2 PM	<b>BIKE GIVEAWAY REGISTRATION CLOSSES</b>	Next to Grandstand
3 PM	Frisbee Dog Show	Midway-West
3 PM	BIKE GIVEAWAY WINNER ANNOUNCED	93.5 WTPA Stage

ALL ACTIVITIES AND TIMES SUBJECT TO CHANGE.

# SATURDAY GIVEAWAY

WIN THIS BIKE ON SATURDAY!



**2010 KAWASAKI  
NINJA® 250R**

SPONSORED BY:



Motor-Vation and Koup's Cycle Shop are presenting a 2010 Kawasaki Ninja 250R Sport for giveaway at the Carlisle Bike Fest on Saturday night. Kawasaki's Ninja 250R is an award-winning motorcycle that has gained praise for its combination of performance, style and practicality. This winning combination makes the Ninja 250R a great bike for riders of any skill level. Giveaway follows Saturday evening stage activities.

# SUNDAY GIVEAWAY

WIN THIS BIKE ON SUNDAY!



**2011 HARLEY-DAVIDSON  
SPORTSTER® IRON 883™**

This year, whether you rode your own bike in, drove your car to the grounds, or walked in on your own two feet, you can RIDE out with our 2011 giveaway. We're giving away a 2011 Harley-Davidson 883 courtesy of Appalachian Harley Davidson. The Iron 883 is the anti-chrome motorcycle as it's black from front to back, including a black oil tank cover, black powder coated engine, black front forks, black cast aluminum wheels and more. The bike will be the talk of your neighborhood and winning it is simple. Register in the building next to Guest Services and the bike could be yours Sunday afternoon. There is no purchase necessary and you do not have to be present to win. Good luck!

## NEW! YOU MUST REGISTER TO WIN .....

**TO ENTER - VENDORS:** Vendors do nothing - you are automatically entered. The owner of record of every vending space is automatically entered to win.

**TO ENTER - GUESTS:** Enter the drawing in the Giveaway Registration Building next to the Grandstand/Guest Services. One entry per person. You may also enter online for any giveaway by the deadlines noted in the schedule.

**TO WIN:** Winner of the Kawasaki will be announced on Saturday after the activities held in front of the Grandstand and the winner of the Harley-Davidson will be announced on Sunday afternoon. You do not need to be present to win. Winner will be notified according to the contact information we have on file or that was provided during registration.

**OFFICIAL RULES AND REGULATIONS:** See eligibility requirements posted at the Giveaway Registration Building or on our website: [CarlisleEvents.com](http://CarlisleEvents.com)

# Leading the Pack

100 years of Indy Pace Cars  
MAY 6 - OCTOBER 9



Sponsored by:  
Performance Parts  
(Performanceparts.com)

More than 20 different Pace Cars and Replicas!

Be sure to visit our website for a complete listing of car shows and additional events!



Scan the QR code  
to see more



Open  
Daily

Save 10% on America's premier "online" automotive-themed merchandise outlet to the country, among the gift, hobby, and library needs of automotive enthusiasts all over the world.

Visit us at: [doghousegaragestore.com](http://doghousegaragestore.com)

Online Code  
BEGGAR10

CLIP TO  
SAVE!

Save up to

\$18

Max. - 10% Save 10 off admission. See us  
anywhere where entering at the same time.

Save up to

\$6

Max. - 5% Save 5 off admission. See us  
anywhere where entering at the same time.

Not valid in combination with any other discount or offer. Not redeemable for cash.

Expires Sept. 30, 2011. © 2011 Dog House Garage, Inc. Dog House Garage

## Prowler, Harley or Cash

ENTER TO WIN!



\$20 per Entry

Name: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City/State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 No. of Entries: \_\_\_\_\_ +1 (610) 661-1111

Proceeds benefit the Antique Automobile  
Club of America, AACA Museum and  
AACA Library & Research Center



AACA MUSEUM

of the Antique Automobile Club of America

An Association with the Antiques Trade Directory

# HIGHLIGHTS

A LITTLE BIT ABOUT EVERYTHING

ACTIVITIES ARE LISTED AND COLOR-CODED BY LOCATION. SEE SCHEDULE ON PAGES 4-5 AND MAP IN CENTERFOLD.

LOCATION:

## 93.5 WTPA STAGE

The 93.5 WTPA Stage is host to entertainment all weekend long. There will be a full line-up of bands (**PAGE 14**) as well as Motorcycle Giveaways (**PAGES 6-7**), stunt shows and more. Make your way around the stage and grandstand where there's always something going on.



### SATURDAY GIVEAWAY

**REGISTER TO WIN!** You must sign up at the Giveaway Registration Building (next to the grandstand) by 6 p.m. Saturday for your chance to win the **2010 Kawasaki Ninja 250R**, presented by MotorVation and Koup's Cycle Shop. The winner will be announced after the burnouts on Saturday evening. You do not need to be present to win. Details about the bike are on **PAGE 6**.



### SUNDAY GIVEAWAY

**REGISTER TO WIN!** You must sign up at the Giveaway Registration Building (next to the grandstand) by 2 p.m. Sunday for your chance to win the **2011 Harley-Davidson Sportster Iron 883**. The winner will be announced on Sunday at 3 p.m. You do not need to be present to win. Details about the bike are on **PAGE 7**.



### THE STARBOYZ

Fresh off an appearance on the Travel Channel and the center stage in Sturgis, the legendary sport bike stunt

# HIGHLIGHTS

## A LITTLE BIT ABOUT EVERYTHING AT CARLISLE BIKE FEST

team, the StarBoyz, will be performing this weekend. Their new stunt show is dubbed Battle Bikes and Scott, Kevin and their adrenaline-hooked friends will once again tear up the tarmac and wow crowds with stoppies, wheelies, burnouts and more.



### BURNOUT CONTEST .....

Fame, fortune, glory and fun are in store for you in the Carlisle Bike Fest burnout contest. Crowd favorite wins \$250, with second and third also receiving cash prizes. Register at Guest Services. Driver's license and proof of insurance are required. Limited to 10 motorcycles, 3 minutes each. Will you be the next "King/Queen of the Hill?" If you'd rather just watch, grab a seat in the grandstand on Saturday evening.



### MS. CARLISLE CONTEST .....

Contestants for Ms. Carlisle compete for cash prizes on Saturday evening on the stage in front of the grandstand. Ladies must register at Guest Services. Must be 18 with valid ID. Complete rules and contest format are available on registration form.



LOCATION:

### SWAP MEET

Everything from air cleaners for your bike to zippers for your leathers can be found from our vendors. They are listed on **PAGES 41-44**.



# HIGHLIGHTS

LOCATION:

### MIDWAY

The Midway is the place to be! Visit manufacturers, dealers, builders and special guests (**PAGES 19-27**). You can test a new bike during a Demo Ride (**PAGE 33**). You will also find Kuryakyn and Mustang Motorcycle Seats along with regional dealerships like Motor-Vation and Koup's Cycle Shop with many vendors doing on-site installations.

### XTREME WHEELIE RIDE .....

Try your hand at wheelies without putting yourself or your bike at risk. Get on the sport bike which is attached to a specially designed braking system that creates a similar feel of the street and allows you to experience a wheelie. Fee applies.



### CARLISLE FIGHTER FEST .....

Karns Performance and Customfightersforum.com will hold a ride-in judged show and gathering of Streetfighters on Saturday on the midway. Register on Friday at Vendor Services or Saturday at the Fighter Fest Ring until 11 a.m. Awards at 4:30 p.m. at FF Ring. **PAGE 35**



### FIELD GAMES .....

Go for the gold in field game competition. This year Slow Race, Plank Ride and Barrel Push are just a few of the competitions hosted by Vietnam Vets MC, Chapter H. Registration is Saturday from 12-1 at the game arena (see map) with competitions following. Medals will be awarded for place-takers.



### FRISBEE DOGS .....

Lawrence Frederick and his two World Champion Frisbee Dogs, Harley-Davidson and Easy Rider from Disc-Connected K-9's will be here to entertain and educate. The dogs have competed and provided entertainment around the world. In addition, nine of the dogs are World Frisbee Dog

# HIGHLIGHTS

## A LITTLE BIT ABOUT EVERYTHING AT CARLISLE BIKE FEST

Championship Finalists; more than any other team in the history of the sport. Most importantly, all of these performers are rescue dogs. Lawrence has local ties, having spent time in Shippensburg and is looking forward to coming back.



### ROUNDTABLE .....

The Roundtable Discussion is your chance to talk with motorcycle builders such as Sara Liberte, Sam Nehme and Steve Kehler and other industry guests in the Seminar Tent on the Midway Saturday and Sunday.

### COMPLETE HARLEY-DAVIDSON OIL CHANGE ...

Sit in with Boston Jim as he explains the differences in oils for your motorcycle, including a few things that you maybe didn't know about your engine and insuring that you get a complete oil change with the Scavenger products. Boston Jim frequents rallies across the USA and often referred to as "the Amsoil Guy". Join Jim at the Biker Billy Seminar Tent on the Midway. See schedule for times.

### THE PEOPLE'S BIKE .....

Five finalists for "The People's Bike" award are hoping for your vote at 105.7 the X's booth on the Midway. Stop by to cast your vote and say hello to The People's Morning DJ Jen Shade on Saturday 10 a.m. - 2 p.m.



LOCATION:  
**PAVILION**

### RIDE-IN BIKE SHOW .....

The Ride-In Bike Show pits some of the best privately owned bikes in the region head-to-head in over 25 classes for V-twins, metrics and sport bikes. It takes place on Saturday in the Pavilion. Registration on Friday at Vendor Services and Saturday at the Pavilion until 11 a.m. Awards will be presented at approximately 4:30 p.m.



# HIGHLIGHTS

### RAT ROD REVIVAL .....

Your gate admission and Rat Rod make you eligible for this showing of Rat Rods and Rat Bikes. Rat Rods are meant-to-be-driven, bare bones restorations of bikes or cars, using whatever tools and materials the builder can find. Carlisle plans to throw in a little bit of Rockabilly in the Pavilion for added fun. Check-in is Sunday morning 9 a.m. to 11 a.m. Event admission only. No additional fees to participate. Builds will be recognized at 2 p.m. **SEE PAGE 39.**

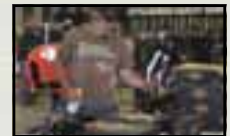


LOCATION:

**BUILDING T**

### HARLEY-DAVIDSON MALL .....

The Appalachian Harley-Davidson Dealer Mall at Bike Fest is more than just Harley-Davidson gear and apparel! The mall offers on-site wheel, tire and exhaust installations and a huge selection of pre-owned motorcycles at unbelievable prices. Don't miss the Bike Fest Consignment Sale where you'll find a large selection of pre-owned motorcycles at unbelievable prices. Appalachian staff will be on hand to assist you in choosing your next motorcycles.



LOCATION:

**BUILDING R**

### FUN FOR KIDS .....

Carlisle Bike Fest is fun for the entire family and we have not forgotten the kids. On Saturday from 10 a.m. - 5 p.m. in Building R, we have crafts for kids and parents to enjoy together. We also have lots of play activities that we think will "wow" the young ones. Come and check it out!



**\*Attention Parents: Please be advised that Kids at Carlisle is not a child care service. Adult supervision is required at all times.**

# BANDS

LIVE MUSIC ALL WEEKEND!

## GARY BROWN

FRIDAY • 10:30 and 11:30 • 93.5 WTPA STAGE

Gary Brown is a D.C. area native with more than 30 years of playing experience. Brown began playing at age 12 and has never stopped. He returns to Bike Fest for the third time.



## BLACKWATER JAM

FRIDAY • 1 and 2 • 93.5 WTPA STAGE

Blackwater Jam is the ultimate, no holds-barred Southern Rock and Blues band from South Central PA. They love to hear the crowd sing along with essential Southern Rock jams from Lynyrd Skynyrd, The Outlaws, Allman Brothers, ZZ Top and others.



## OCTAVIA & THE EARTHBLOOD BLUES BAND

FRIDAY • 3, 4:30 and 6 • 93.5 WTPA STAGE

Octavia has Philly roots and a musical soul. The group has opened for BB King, Taj Mahal, Delbert McClinton and many others. Along with sharing a stage with top-named acts, the group has international experience, having toured England for nearly two years.



## KB BLUEZ

SATURDAY • 10 - 12:30 • PAVILION

## MIKE KELL

SATURDAY • 12:30 - 3:30 • PAVILION

Area musicians, KB Bluez and Mike Kell will entertain you with an acoustic mix of rock and roll songs.



# BANDS

LIVE MUSIC ALL WEEKEND!

## JELLYBRICKS

SATURDAY • 10:30-11:30, and 1 • 93.5 WTPA STAGE

The Jellybricks have been doing their thing since the mid-90s. They've been featured in Rolling Stone magazine and have played more than 700 shows since their very first one in 1996. 15 years later, it's obvious they have staying power and a stage presence that keeps fans wanting more.



## NIC COWAN

SATURDAY • 3 - 6:30 • 93.5 WTPA STAGE

Nic Cowan is from Atlanta, Georgia and is part of Grammy Award winner Zac Brown's Southern Ground Records label. His group's debut CD, "Hard Headed" is coming out this month. Nic has collaborated with Zac on various projects and is looking forward to bringing his southern sound north to Carlisle.



## DRYMILL ROAD

SUNDAY • 11 - 2 • PAVILION

Formed in 2008, Drymill Road specializes in Americana Bluegrass. Prior to Bike Fest they played a stretch of shows in Virginia to get warmed up for this weekend. Enjoy the Rat Rod Revival with great sights and great sounds from Drymill Road.



## LITTLE IVORY BLUES BAND

SUNDAY • 11:30 - 3 • 93.5 WTPA STAGE

The Little Ivory Blues Band has been together since 2006 and has been listed among the Top 20 Bands in Central PA. LIBB took 2nd place in 2008's BSCP Blues competition and has played the International Blues Challenge in Memphis, Tennessee multiple times.



# TAKE A KAWASAKI DEMO RIDE JULY 22-24, 2011 AT CARLISLE BIKE FEST

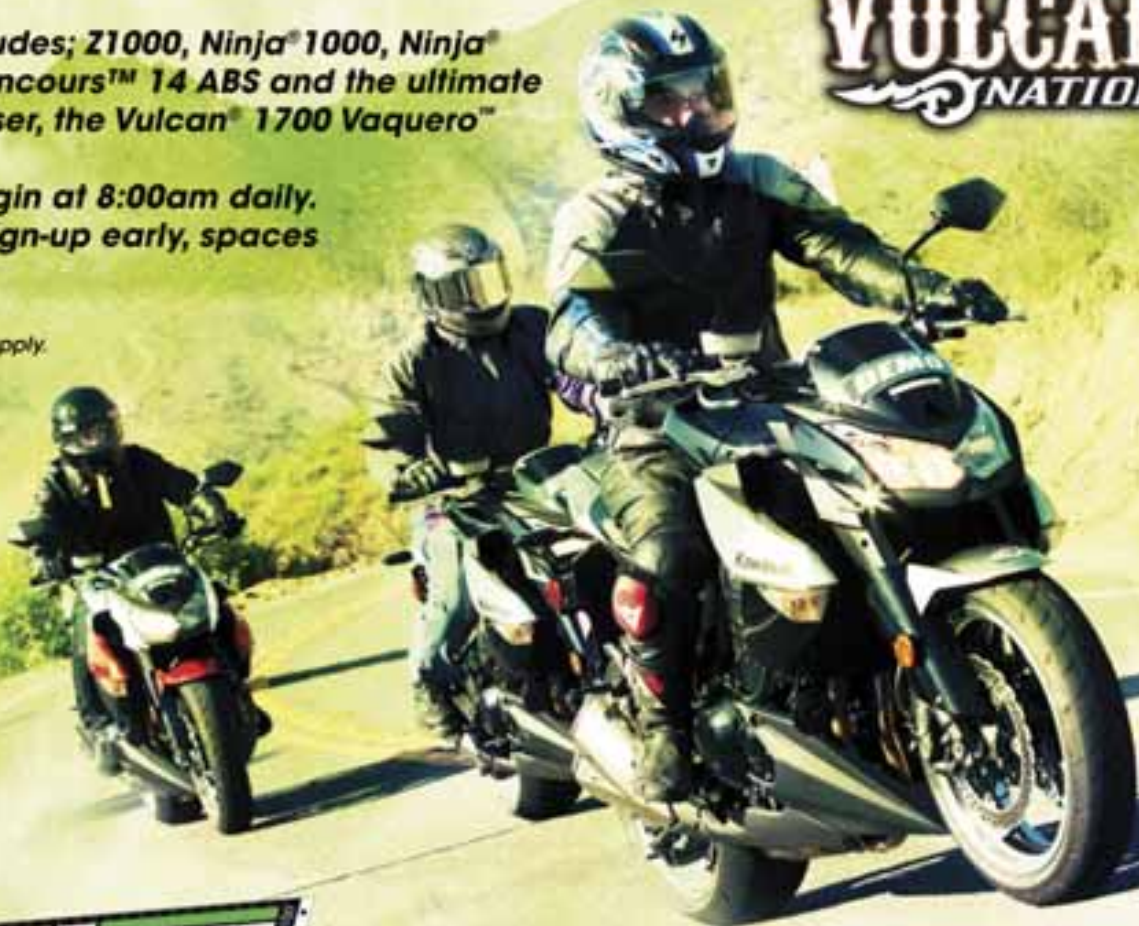
Demo our full line-up of Motorcycles

Line-up includes; Z1000, Ninja® 1000, Ninja® ZX™-10R, Concours™ 14 ABS and the ultimate touring cruiser, the Vulcan® 1700 Vaquero™

Sign-ups begin at 8:00am daily.  
Be sure to sign-up early, spaces  
fill up fast!

\* Demo ride rules apply.

Kawasaki  
**VULCAN**  
NATION



Check out the entire Ticket to Ride  
Schedule at [Kawasaki.com](http://Kawasaki.com)

**Kawasaki**  
Let the good times roll.



# GUESTS

## MEET SUSAN PARKER ON THE MIDWAY



### SUSAN PARKER .....

Susan Parker is an ATV Champion from Lebanon, Pennsylvania. At the age of 5 she rode her first quad and by the age of 15 she was racing in the men's "B" division. She turned pro/expert at the age of 17 and has competed on the national level both in women's and men's ATV competitions. In addition to her experience on the track, Parker has appeared in multiple ATV themed PlayStation video games and has been featured in many top-tier ATV magazines, such as Dirt Wheels, ATV Sport and ATV 4-Wheel. Parker left the sport briefly and when she returned in 2008 she was an instant hit, placing 3rd overall in the women's pro am division of the ITP/ Moose Racing AMA, ATVA Motocross National Championship Circuit. The next year she won the New England ATV Series Women's Open Championship Title. Parker also is involved with "ATV's Most Wanted," a project that focuses on promoting "Real Life" women ATV racers from all major series throughout the United States. Parker also opened up an amateur and professional motocross "training track" for riders and has been involved in the Discovery Channel's American Chopper/ Paul Jr. Designs "Bling Star" custom ATV build.

[www.SusanParkerRacing.com](http://www.SusanParkerRacing.com)





**Kawasaki**  
**Ducati**  
**Suzuki**



Harrisburg, PA 717-939-7182  
 Shop online:  
**www.koups.com**

# GUESTS

JOIN BIKER BILLY ON THE MIDWAY



## BIKER BILLY COOKS WITH FIRE.....

Not only can you sample the food, but you can join Biker Billy in creating dishes from his four cookbooks, *Biker Billy's Roadhouse*, *Biker Billy's Hog Wild on a Harley*, *Biker Billy's Freeway-A-Fire* and the original *Biker Billy Cooks with Fire*. Biker Billy will have these books along with t-shirts and aprons available for sale at his tent on the midway. You've seen him during Super Bowl pre-game coverage, on Live With Regis and Kelly, the Tonight Show with Jay Leno and much more. This is the most entertaining cooking demonstration you'll ever see!

[www.BikerBilly.com](http://www.BikerBilly.com)



# SPORTBIKES INC

The #1 Digital Source for all  
things SPORTBIKES!



Sign up for your free subscription today at:  
[www.sportbikesincmag.com](http://www.sportbikesincmag.com)

## GUESTS

MEET THESE BUILDERS ON THE MIDWAY

### STEVE KEHLER .....

President of Tricked Out Custom Cycles Inc., Steve Kehler and his crew have been working on bikes for over 20 years. TOCC has and continues to set the standard for custom sport bikes. They offer a wide range of products and services ranging from factory and aftermarket parts and accessories, big tire conversions, chrome, powder coating and more. In addition to what they DO for bikes, TOCC also HAS a great selection of used motorcycles. In addition, TOCC offers state inspections, salvage and title reconstruction work, local pick up service and specializes in sport bike fabrications and refinishing. Steve was one of the first in the custom sport bike scene, setting the bar for his peers in the market. TOCC bikes have been featured on TV, magazines and at shows across the country. You'll see him on the midway with his bikes and products, emcee of stunt shows and talking about building bikes during the roundtable discussions.



[www.TrickedOutCycles.com](http://www.TrickedOutCycles.com)

### SAM NEHME .....

Custom builder and shop owner Sam Nehme and his crew from BMS Choppers are known for their award-winning custom metric choppers. Their claim is that their attention to detail is unmatched and that they provide some of the wildest custom motorcycles ever built. Nehme took the metric route because he wanted a product that was more reliable and less expensive to build so the consumer would have a one-of-a-kind piece of art. After getting all the right parts and accessories to bring stock bikes to life and compete against other customs on the market, Nehme's web site and catalogs provide endless possibilities for the bike enthusiast. Nehme is most recognized as the winner of TV's Metric Revolution - Biker Build-Off. It was on that show that he beat out 10 other builders to win a \$50,000 grand prize in 2006. Don't miss the chance to check out the BMS bikes and meet with Sam Nehme and the BMS team on the midway.

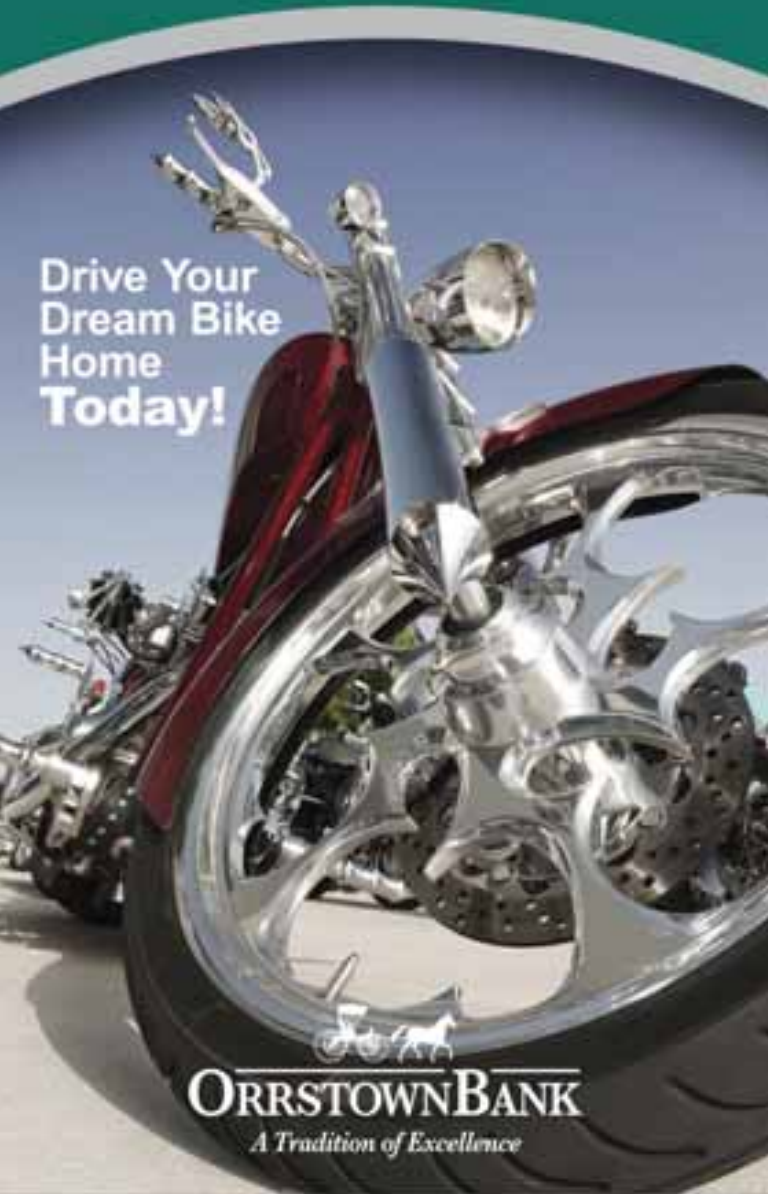


[www.BMSChoppers.com](http://www.BMSChoppers.com)

# Why Wait?

Visit our branch in the T-Building  
for On-Site Loan Approvals!

Drive Your  
Dream Bike  
Home  
Today!



**ORRSTOWN BANK**  
A Tradition of Excellence

- Great rates and flexible terms\*
- Visa®, MasterCard®, Discover® cash advances



**DISCOVER**

- ATM available in the T-Building

\*Loans subject to credit approval.



## GUESTS

MEET SARA LIBERTE IN BUILDING T



### SARA LIBERTE ..... BUILDER, PHOTOGRAPHER, WRITER

Sara Liberte is owner operator of RT's North Hills Cycle, Inc. in Pittsburgh. There she designs custom paint work, custom builds cycles and manages the parts and service of the shop. Sara has been working with motorcycles for the last 14 years and penned the book *How to Repair and Maintain American V-Twin Motorcycles*. Also known for her writing and photography, Sara has worked as a free-lancer covering all aspects of the motorcycle world. Furthering her career with photography Sara has recently ventured into video and is the co-creator of [www.rallytvonline.com](http://www.rallytvonline.com). A Garage Source Productions, Rally TV focus's on sharing the lifestyle experience with all enthusiasts via video content. If you are at a rally you can find all the happenin' stuff at Rally TV, or if you can't make it and want to be a part of it, Rally TV will share the experience with you! The goal is crowd interaction, everyone will share the experience and fun times of all the major rallies. [www.SaraLiberte.com](http://www.SaraLiberte.com)





# CUSTOM

Your motorcycle insurance  
should be too.

Find out why so many riders are  
making the switch to Nationwide.

To get a free quote  
visit [nationwide.com](http://nationwide.com),  
call **1-877-On Your Side**<sup>®</sup>  
or visit your local  
**Nationwide agent** today.



**Nationwide**<sup>®</sup>  
Insurance

Product underwritten by Nationwide Mutual Insurance Company, an affiliate company. Name Office: Columbus, OH 43215. Subject to underwriting guidelines, coverages and exclusions. Product and coverage not available in all states. Nationwide, the Nationwide Insurance and Nationwide Insurance are registered service marks of Nationwide Mutual Insurance Company. ©2011 Nationwide Mutual Insurance Company. All rights reserved. NIP 2011 07/11

## MAKEOVER

SEE BIKERS TRANSFORMED



PAT HENDERSON



MARY PINKERTON

More than 30 people entered to win the Garage Girls Ultimate Biker Makeover - Carlisle Edition. The public got to vote on who they felt was most deserving on [www.garage-girls.com](http://www.garage-girls.com). Runner Up Mary Pinkerton shared her story of experiencing the loss of her mother and then being informed she was diabetic. After focusing on her health and making changes to her new condition she has found herself many pounds lighter and with riding gear that no longer fits her properly. The grand prize winner, Pat Henderson shared her story of continually making self-sacrifices to provide her children with all she could, which included giving up her motorcycle. With her children grown she is asking for help in fulfilling her dreams of getting back out on the road. Both winners will be getting hooked up with a new riding jacket from Hot Leathers, new riding gloves and helmet from Z1R, Harley-Davidson Footwear boots, a cleaning kit from Wizards Products, a case of Synthetic oil from Spectro Oils, a pair of riding glasses from 7 Eye, a T-shirt from Rebel Girl, and a technology case gift certificate from Otterbox. Pat, the grand prize winner, will also be scoring parts for her motorcycle such as accessories from Kuryakyn, a set of AVON Tires, Fork Springs from Progressive Suspension, a Mustang Motorcycle seat and lots of other goodies.

Sara Liberte of the Garage-Girls will introduce Mary and Pat on Saturday at 10 a.m. at the WTPA 93.5 Stage. You can see their new looks later that day at 4 p.m. See what the Garage-Girls can do for some very deserving riders.

Life is one vicious  
cycle after another.



We build one-of-a-kind  
one at a time  
[www.viciouscyclesinc.com](http://www.viciouscyclesinc.com)

1006 Hummel Avenue Lemoyne, PA 17043

717-737-6460

1-866-472-5064

email - [viciouscyclesinc@msn.com](mailto:viciouscyclesinc@msn.com)



CARLISLE<sup>®</sup>  
**TRUCK**  
NATIONALS



**AUGUST 5-7, 2011**

CARLISLE PA FAIRGROUNDS | CHILDREN 8 AND UNDER ADMITTED FREE



### Featuring Trucks of All Kinds

Lifted, Lowered, 4x4s, Minis, Monsters,  
Classics, Antiques and Big Rigs

### Join Ford Motor Company

Register Your Ford Harley-Davidson Edition  
Truck for the Showfield Today

### Fun for the Entire Family!

War Wizard and Virginia Giant Monster Truck  
Shows and Rides

Fire-breathing, Car-eating Megasaurus

Line Dancing Friday Night

Country Kids Jamboree

Wheelie Rides

Rock-Climbing Wall

Laser Combat

### Burnouts, Rock Crawling, Truck Tug-O-War and More

### Live Music

Featuring Border Line and Big Riff Band



FOR MORE INFO CALL 717-242-7853 OR GO ONLINE:  
[CarlisleEvents.com](http://CarlisleEvents.com)



PARKING: **MOTORCYCLE** **ALL-PURPOSE** **CAR & TRUCK**

- MANUFACTURERS MIDWAY
- SWAP MEET
- INFIELD
- STAGE & GRANDSTAND
- BUILDING T
- PAVILION

Activities are color-coded by location.  
**SCHEDULE • PAGES 4-5**  
**EVENT HIGHLIGHTS • PAGES 9-13**  
**VENDOR LIST • PAGES 40-45**



**MIDWAY WEST:**  
FRISBEE DOGS  
VENDORS  
WHEELIE RIDES

**DEMO RIDES**  
(SEE PAGE 33)

**FIELD GAMES**

**MIDWAY EAST:**  
BIKER BILLY  
ROUNDTABLE  
FIGHTER FEST  
VENDORS

**DYNO**

**93.5 WTPA STAGE/  
GRANDSTAND:**  
LIVE MUSIC  
THE STARBOYZ

**GIVEAWAY  
REGISTRATION**

**STAGE/  
GRANDSTAND  
BUILDING Z**  
FOOD COURT

**KIDS  
ACTIVITIES**

**BUILDING T:**  
APPALACHIAN HARLEY-DAVIDSON MALL  
GARAGE GIRLS

**PAVILION:**  
RIDE-IN  
JUDGED  
BIKE SHOW  
(SAT.)  
RAT ROD  
REVIVAL (SUN.)

**THE CARLISLE Store**

- ★ **LOCATED IN BUILDING T**  
Event T-Shirts  
Souvenirs  
Automotive Wearables
- ? **GUEST SERVICES**  
LOCATED IN FRONT OF THE GRANDSTAND  
Hand Cart Rentals  
Information
- + **FIRST AID  
LOST & FOUND  
SECURITY OFFICE**  
LOCATED UNDER THE REAR OF THE STAGE  
717-243-2756

- Ⓜ WATER
- Ⓜ FOOD
- ♂ ♀ RESTROOMS
- Ⓜ PICNIC AREA
- 🚿 SHOWERS
- ♿ WHEELCHAIR ACCESSIBLE

----- TRAM ROUTE

# Women Wanna Ride

## Carlisle Bike Fest

July  
Events

See us Here for Ladies  
Gear, Scooters,  
and Entry Level  
Motorcycles!!

July 2nd: 9am-4pm  
July 4th Celebration

July 3rd: Meet at  
Velocity Cycles  
at Barn for our  
Breakfast Ride  
to Ephrata

July 14th: 5pm-8pm  
Bike Night at  
Texas Roadhouse  
Camp Hill, Pa

July 17th: Meet  
at Velocity Cycles  
at 7:30am for our  
Breakfast Ride to  
Lawn Firehouse

July 21st - 23rd  
BMW Rally  
Bloomsburg, PA

July 29th: is our  
Splash-Tacular  
Event Call  
717.766.2523

August  
Events

August 7th:  
Breakfast Ride to  
Ephrata, Meet at  
Velocity Cycles  
at Barn.

August 11th:  
Bike Night at  
Texas Roadhouse  
5pm- 8pm in  
Camp Hill, PA

August 20th:  
9am-4pm  
End of Summer  
Celebration!!  
Food, Fun,  
Give-aways,  
Sales & more!

August 21st:  
Breakfast Ride  
to Lawn. Meet  
at Velocity Cycles  
at 7:30am.



Scooters such  
as the  
Buddy150 and  
the Stella 150  
from Genuine

Scooters Co. Also the  
latest and greatest from  
Honda and Aprilia.

We will also have  
the latest apparel  
and helmets from  
brands like Olympia,  
Tourmaster, BikeWear,  
HJC, and Shoei!



I'm  
going to  
Velocity  
Cycles!



Velocity Cycles  
has all the ladies  
gear you need!!!



aprilia



6653 Carlisle Pike  
Mechanicsburg, PA 17050  
717.766.2523

Tuesday- Thursday: 10am-7pm, Friday: 10am-6pm, Saturday: 9am-4pm

# DEMO RIDES

TEST RIDE A NEW BIKE THIS WEEKEND



# Kawasaki

### LOCATION:

Rows II - IO (see map in centerfold)

### HOURS:

Friday & Saturday 9-5, Sunday 9-2

*Sign Up Early For Your Demo Ride!*

**RIDER REQUIREMENTS:** Riders must have a valid motorcycle license and proper riding gear including a helmet, eye protection, closed toe shoes and shirt with sleeves and long pants. Agreement and waivers will be required. Please see individual demo staffs for up-to-date demo ride information, rules and regulations.

*Limited number of rides, sign up early.*

*Operation hours may vary, see manufacturer displays.*





WWW.KARNS-PERFORMANCE.COM



717.920.5225

NOT STOPPING WITH BEING THE AREA'S LEADER IN PERFORMANCE TUNING, KARNS PERFORMANCE HAS NOW

PARTNERED WITH.....SUZUKI. A LEADING POWERSPORTS MANUFACTURER WHICH WILL ALLOW US TO PROVIDE NEW SUZUKI SALES SERVICE AND SUPPORT TO OUR CURRENT MENUS.

BE SURE TO STOP IN AT OUR NEW SERVICE CENTER IN MECHANICSBURG (THE FORMER WEST SHORE SUZUKI)

STILL AN INDEPENDENT SHOP "FEEL" WITH BIG DEALERSHIP CAPABILITY....

PROUD SPONSOR  
FIGHTER FEST 2011

#### WHY KARNS PERFORMANCE?

FACTORY TRAINED TECHNICIANS

CERTIFIED DYNOJET TUNING CENTER  
(ONLY ONE IN 67 MILES)

KNOWLEDGEABLE PERSONNEL

FRIENDLY ATMOSPHERE...YES REALLY

OWNERS AND EMPLOYEES ARE  
ENTHUSIASTS

SPECIALIZE IN MORE COMPLEX WORK  
THAT REGULAR DEALERSHIPS PASS ON

HONESTY, EVEN IF IT ISN'T WHAT  
YOU WANT TO HEAR. SMOKE AND  
MIRRORS DON'T APPLY

SERVICE ALL THE JAPANESE  
METRIC BRANDS

The area's leader in motorcycle performance tuning.  
Karns Performance can provide you with all OEM parts, Accessories, &  
Apparel. From Blaster builds to Super inspections, we strive to always give you  
Best in class bike care.  
Bring this Coupon in and receive 10% off your parts order.  
5203 E. TRINDLE RD. MECHANICSBURG, PA

## FIGHTER FEST

JUDGED SHOW ON SATURDAY



Carlisle Fighter Fest, presented by Karns Performance, was introduced to the Carlisle Bike Fest in 2008. It was one of the first shows to recognize European Streetfighter styling in the USA. Streetfighter is a customized sport bike with aggressive riding options: wide handle bars, short tails and mean looking fairings. The main philosophy behind these bikes is "built not bought" – meaning a true fighter is not something you can ride out of the showroom. The Fighter scene started in England in the 1980's and quickly spread throughout Europe. The Custom Fighters Magazine and Forum are the driving force behind the Carlisle Fighter Fest and the growing popularity of fighters throughout the U.S. Expect to see some of the best bikes in the country here this weekend. Judging for the Fighter Fest will be from 11 a.m. – 4 p.m. on Saturday at the Karns Performance/ Custom Fighters Magazine tent on the Midway (see map), with awards to follow.



# COMEDY LEGEND

Great Comedy without the Mess! "No Sledge Show"

Friday  
August 5th  
8pm

May  
2011



www.gallaghersmash.com

## Carlisle Theater

Tickets available at the Carlisle Theatre.  
To charge by phone call 717-258-0666 or  
online at [www.carlisletheatre.org](http://www.carlisletheatre.org).

Flash Photography Allowed.

May contain Adult Content

## RIDE-IN SHOW

### JUDGED SHOW ON SATURDAY

You can still register for the Bike & Rider Judged Competition as late as 11 a.m. Saturday. The fee is only \$15 and awards are presented to first, second and third place winners in more than 25 classes as well as some "Best" awards (some pictured below). **To enter, just ride your bike to the Pavilion (see map) and sign up!**



2010 BEST IN SHOW



2010 BEST PAINT



2010 BEST SPORT BIKE

**You Won't Find a Better Cleaner & Rain Repellent**  
and we'll prove it with a FREE sample!

Get a **FREE Sample**

Visit our website for a FREE sample, video & more!  
Cleans windshields AND repels rain, snow & ice!  
Cleans and applies repellent in just ONE step!  
Use weekly and before every road trip!  
1-888-STONER3

**Invisible Glass.com/Repel**

meijer Walmart  
Target Home Depot



SHOW THIS AD TO  
THE CASHIER AND  
RECEIVE A  
**FREE**  
8 LB. BAG OF ICE

**BIGGEST SELECTION IN CARLISLE!  
OVER 400 BRANDS OF BEER**

WE ALSO SELL PA LOTTERY, CIGARETTES, CIGARS, SNACKS, SODA AND ICE  
ALL MAJOR CREDIT CARDS ACCEPTED

**MON - TH . . . 8 am - 9:30 pm**  
**FRI & SAT . . . 8 am - 10:30 pm**  
**SUN . . . . . Noon - 5 pm**



1021 RITNER HIGHWAY, CARLISLE • 717-241-2337

**CARLISLE**  
**EXPO**  
**CENTER**

*How you plan your next successful  
gathering around our full-service  
30,000-foot facility is up to you.*



**CALL FOR BOOKING INFORMATION:**

**717-243-6121 • 100 K Street • Carlisle, PA 17013**

**CarlisleExpoCenter.com**

# RAT BIKES & RODS

SUNDAY IN THE PAVILION



Your gate admission and Rat Rod make you eligible for this showing of Rat Rods and Rat Bikes. Rat Rods are meant-to-be-driven, bare bones restorations of bikes or cars, using whatever tools and materials the builder can find. Form follows function in this builders' show. Carlisle plans to throw in a little bit of Rockabilly sound to make this a great way to spend a Sunday with your rat and while you enjoy the Carlisle Bike Fest. Check-in is Sunday morning 9 a.m. to 11 a.m. Event admission only. No additional fees to participate. Builds will be recognized at 2 p.m.



# MIDWAY

SEE GUEST SERVICES FOR EXACT LOCATIONS

A-1 RACING PRODUCTS  
 A1A PATCHES, SEWING & JEWELRY (ROW D)  
 AACA MUSEUM  
 AMERICAN SUPER CAR INC.  
 AMERICAN SUZUKI MOTOR CORPORATION (DEMO RIDES)  
 ANTRIM WAY SHIPPERS (INSIDE GATE 3)  
 APPALACHIAN HARLEY-DAVIDSON (BUILDING T)  
 AUTO APPRAISAL GROUP INC.  
 BMS CHOPPERS  
 BROGIES BIKEWEAR  
 CALIFORNIA SIDE CAR  
 COMPETITION LEATHER (ROW D)  
 CUSTOMFIGHTERS.COM  
 CYCLE SOLUTIONS  
 DAM MOTORCYCLES  
 DAN KITE PINSTRIPING  
 DARN FINE TRIKES - TRI-CYCLES  
 DOCTOR DYNO  
 EXCEL EQUIPMENT  
 ENGRAVING BY SCHLOS  
 FLYING PIG EYEWEAR  
 GARAGE-GIRLS (BUILDING T)  
 GOLD EAGLE COMPANY  
 HAVEN RECOVERY CENTER (ROW D)  
 HIGH SEAS RALLY  
 HORIZON STRUCTURES (DUKE'S BLVD.)  
 ICICLES EYEWEAR  
 ILLUMINATION STATION  
 JECO  
 KARN'S PERFORMANCE  
 KAWASAKI MOTORS CORP (DEMO RIDES)  
 KERRY BUCKLEY PINSTRIPING  
 KOUPS CYCLE SHOP INC.  
 KURYAKYN  
 LEDGLOW LIGHTING  
 LIGHT ME UP CYCLES  
 MADD MATT'S (GIVE-AWAY BUILDING)  
 MARLENES CUSTOM LEATHER  
 MCS CUSTOMS  
 MEGUIAR'S INC.  
 MOTOR-VATION INC.  
 MOTO-XPRESS/EZ-UP CENTER STAND  
 MUSTANG MOTORCYCLE SEATS  
 NATIONWIDE INSURANCE  
 PA DEPARTMENT OF TRANSPORTATION  
 RIDE FOR KIDS  
 RIDER INSURANCE  
 RIEMENSCHNEIDER INSURANCE AGENCY (ROW D)  
 RUMBLING PRIDE LTD CO  
 SICK BOY MOTORCYCLES  
 SKYNYZ EYEWRAPS  
 SPORTBIKES, INC. MAGAZINE  
 SUPER CYCLE STORE  
 SUSAN PARKER RACING  
 TENNESSEE LEATHER - SILVER BEAR TRADER  
 THOSE GARAGE GUYS (BUILDING Z)  
 THROTTLE-CITY  
 VELOCITY CYCLES  
 VICIOUS CYCLES  
 VICTORY MOTORCYCLES-FUEL IT (DEMO RIDES)  
 YAMAHA MOTOR CORP.-STAR MOTORCYCLES (DEMO RIDES)



# VENDORS

LISTED ALPHABETICALLY

**9**  
 929 CUSTOMS . . . . . LITITZ, PA . . . . . A59-62

**A**  
 A-1 RACING PRODUCTS . . . . . WARMINSTER, PA . . . . . MIDWAY  
 A1A PATCHES, SEWING & JEWELRY . . . . . STAFFORD, NY . . . . . MIDWAY, ROW D  
 AACA MUSEUM . . . . . HERSHEY, PA . . . . . MIDWAY  
 ABSOLUTELY FABULOUS ACCESSORIES . . . . . DADE CITY, FL . . . . . F53-56  
 AFTER DARK INSTALLATIONS . . . . . FORDS, NJ . . . . . B72-73  
 AID TO INJURED MOTORCYCLISTS . . . . . CANOGA PARK, CA . . . . . F74  
 AMERICAN SUPER CAR INC. . . . . SCIOTA, PA . . . . . MIDWAY  
 AMERICAN SUZUKI MOTOR CORPORATION . . . . . BREA, CA . . . . . DEMO RIDES  
 AMISH COUNTRY CHOPPERS . . . . . HARRISBURG, PA . . . . . E74  
 AMSOIL LUBRICANTS . . . . . HARRISBURG, PA . . . . . B42  
 AMSOIL/MCOIL . . . . . WORCESTER, MA . . . . . E109-110  
 ANASTASIA, DAN . . . . . PHILADELPHIA, PA . . . . . E111  
 ANTRIM WAY SHIPPERS . . . . . GREENCASTLE, PA . . . . . INSIDE GATE 3  
 APPALACHIAN HARLEY-DAVIDSON . . . . . MECHANICSBURG, PA . . . . . BUILDING T  
 ATTITUDE ALLEY MOTORCYCLE CO . . . . . LITITZ, PA . . . . . H147-150  
 AUTO APPRAISAL GROUP INC. . . . . CHARLOTTESVILLE, VA . . . . . MIDWAY  
 AUTO EASE INC . . . . . STAR TANNERY, VA . . . . . B74-78, C84-85

**B**  
 BAM . . . . . STUDIO CITY, CA . . . . . D56  
 BECKYS BIKE STUFF . . . . . CANANDAIGUA, NY . . . . . F115-117, G117-119  
 BEE-CLEAN AND SHINE . . . . . MARYSVILLE, PA . . . . . IA55-57  
 BEST POWERSPORTS LLC . . . . . SUNBURY, PA . . . . . B57  
 BIG SKINNY WALLETS . . . . . HOLLY SPRINGS, NC . . . . . A56  
 BILLYBOB1.COM LLC . . . . . ST PETERSBURG, FL . . . . . D127-129  
 BIMBO'S XTREME . . . . . MANAHAWKIN, NJ . . . . . G120  
 BMS CHOPPERS . . . . . HOLLYWOOD, FL . . . . . MIDWAY  
 BRICKELS RACING COLLECTABLES . . . . . LEESPORT, PA . . . . . E123  
 BROGIES BIKEWEAR . . . . . JOHNSTOWN, PA . . . . . MIDWAY  
 BROOKLYN BUTTBUFFER . . . . . BROOKLYN, NY . . . . . A89-90  
 BULLWINKLES CYCLE . . . . . FRANKFORT, KY . . . . . H120-122  
 BMWJ . . . . . MIDDLEBURG HEIGHTS, OH . . . . . A72-75

**C**  
 CALIFORNIA SIDE CAR . . . . . ARRINGTON, VA . . . . . MIDWAY  
 CARLISLE EVENTS . . . . . CARLISLE, PA . . . . . BZ19  
 CARVER, STEVE . . . . . SIMS, IN . . . . . F66, F68-71  
 CLOUSER, RODNEY . . . . . NEWVILLE, PA . . . . . A43-44  
 COLORADO EMBROIDERY . . . . . CHIMNEY ROCK, NC . . . . . BZ33-34  
 COMPETITION LEATHER . . . . . MILLBURY, MA . . . . . MIDWAY, ROW D  
 COOKIES COOL CANOPIES . . . . . CARLISLE, PA . . . . . A54-55  
 COY, MICHAEL . . . . . LEWISBERRY, PA . . . . . D44-45  
 CREATE-A-PLAQUE . . . . . GAITHERSBURG, MD . . . . . BZ11-12  
 CREDIT CONNECTION . . . . . CARLISLE, PA . . . . . A67-69  
 CURTIS, CHARLIE . . . . . WILLIAMSBURG, VA . . . . . A100  
 CUSTOM WORKS . . . . . BURLINGTON, CT . . . . . F45-51  
 CUSTOMFIGHTERS.COM . . . . . CARLISLE, PA . . . . . MIDWAY  
 CYCLE SOLUTIONS . . . . . HARTFORD CITY, IN . . . . . MIDWAY

**D**  
 D S AUTO SALES . . . . . TAMAQUA, PA . . . . . A101-107  
 DAM MOTORCYCLES . . . . . TOTOWA, NJ . . . . . MIDWAY  
 DAN KITE PINSTRIPING . . . . . LOMBARD, IL . . . . . MIDWAY  
 DANS CUSTOM . . . . . RICHMOND, IN . . . . . D62-65

**?** FIND THE **ROW LETTER** AND **SPACE NUMBERS** ON THE MAP IN CENTERFOLD TO LOCATE ANY VENDOR.

# VENDORS

## LISTED ALPHABETICALLY

DARN FINE TRIKES - TRI-CYCLES	GOWANDA, NY	MIDWAY
DESAI, DAVID	RIVERDALE, NJ	C75
DESIGNS BY FUSS	HAGERSTOWN, MD	C78
DETAILERS DREAM SUPPLY	KERNERSVILLE, NC	F85-87
DISABELLA SMALL ENGINES	HAZLE TWP, PA	B49
DOCTOR DYNO	PAWLATUCK, CT	MIDWAY
DONAHUE, FRANK	AVOCA, PA	G56
DOUBLE O	FREEHOLD, NJ	A64-66
DOUBLE TWIST PRETZELS	PALMYRA, PA	F124-125
DR TOMS LEATHER	NEWPORT, PA	F118
DROP OF INK TATTOO	MECHANICSBURG, PA	BZ5-8
DYNAMIC LEATHER	COVINGTON, GA	IA49-52
DYNASTY CUSTOM AIRBRUSHING	OXFORD VALLEY, PA	A63

### E

EMBREY, ROBBIE	FALLS CHURCH, VA	H144-145
ENGRAVING BY SCHLOS	UXBRIDGE, MA	MIDWAY
ENVIRO-SAFE REFRIGERANTS	CARLISLE, PA	A70
EXCEL EQUIPMENT	GREENWOOD, IN	MIDWAY
EZ HANGCHAIRS MARKET DELIGHT	STARKE, FL	C77

### F

FACTORY PARTS.COM	WILLIAMSPORT, PA	A45-50
FAT BOB 'N MOSE'S	WAYNESBORO, PA	A41-42
FLIP MY TEE	BELAIRE, MD	C76
FLYING PIG EYEWEAR	YORK, PA	MIDWAY
FOWLER, JOHNNY	TANEYTOWN, MD	B54-56
FREGOE, JEFF	CARLISLE, PA	F119-120, G121-122

### G

GABRIEL, WILLIAM	SPRING CITY, PA	IA35-37
GALLION III, G A	SMITHSBURG, MD	GA10-11
GARAGE-GIRLS	PITTSBURGH, PA	BUILDING T
GARRON, ROBERT	PEMBERTON, NJ	B41
GATOR SKINZ	GAINESVILLE, FL	BZ35
GENPOPCLOTHINGCO	CARLISLE, PA	B43
GLADFELTERS YORK CTY TRIKES LLC	SEVEN VALLEYS, PA	B46-48, C52-54
GOCHENAUER SOUTHWEST SHOP	LITITZ, PA	A37
GOLD EAGLE COMPANY	CHICAGO, IL	MIDWAY

### H

HARBOLDS HOBBY HUT	FRENCHVILLE, PA	E96-98
HARTNETT, ED	LANSDOWNE, PA	C79
HAVEN RECOVERY CENTER	DAYTONA BEACH, FL	MIDWAY, ROW D
HEIR ART	VADNAIS HGTS, MI	F97-99
HELLION CUSTOM CYCLES	MECHANICSBURG, PA	A92-95
HENRY, BILLY	OLMSTED TWP, OH	F62-65
HIGH SEAS RALLY	WAYNESBORO, VA	MIDWAY
HOME COURT ATHLETICS	DUDLEY, MA	E65-69
HORIZON STRUCTURES	ATGLEN, PA	DUKE'S BLVD.
HUNDERTMARK, PAUL	MECHANICSBURG, PA	C80-83
HUSTON, BOB	CARLISLE, PA	G82

### I

I TRIKE BIKES	HOLIDAYSBURG, PA	F102-103
ICICLES EYEWEAR	MURRIETA, CA	MIDWAY
ILLUMINATION STATION	CARLISLE, PA 17013	MIDWAY

### J

JB PROMOTIONS	STATESVILLE, NC	IA53-54
JECO	LAYTON, UT 84041	MIDWAY
JECO	LAYTON, UT	BZ9

# VENDORS

## LISTED ALPHABETICALLY

JIMS RARE SERIALS	PENN RUN, PA	A85, BZ14, BZ16-18, E136
JOERGS AMERICAN KARATE	MECHANICSBURG, PA	F52
JUSTIN MYERS REPAIR	NEWVILLE, PA	D116-119

### K

KARNS PERFORMANCE	CAMP HILL, PA 17011	MIDWAY
KAWASAKI MOTORS CORP	IRVINE, CA 92618-2084	DEMO RIDES
KEGG CERAMIC TILE SERVICE	LEWISBERRY, PA	C65-66
KERRY BUCKLEY PINSTRIPING	MONMOUTH JUNCTION, NJ	MIDWAY
KING GRAPHICS	KINGSTON, PA	B70-71
KINTZER, TOM	FREDERICKSBURG, PA	G55
KORNFELD, MARTIN	MERRICK, NY	E83-84
KOTOR, RUDY	JOHNSTOWN, PA	A99
KOUPS CYCLE SHOP INC.	HARRISBURG, PA 17113	MIDWAY
KOUPS CYCLE SHOP INC.	HARRISBURG, PA	BZ25-28
KRB GRAPHICS	MANHEIM, PA	H89-92
KURYAKYN	SOMERSET, WI 54025	MIDWAY

### L

LEATHER FASHION & BIKERWEAR	LATHAM, NY	D120-123
LEDGLOW LIGHTING	BERLIN, NJ	MIDWAY
LEGERLOTZ, MICHAEL	MANHEIM, PA	D58-59
LEIB, GLEN	ELIZABETHTOWN, PA	F67
LIFT AND TOW	SHIPPENSBURG, PA	B39-40
LIGHT ME UP CYCLES	PHILADELPHIA, PA	MIDWAY
LUXIE'S SWEET TOOTH	BEACHWOOD, OH	H101

### M

MADD MATT'S	WILLIAMSVILLE, NY	GIVEAWAY REGISTRATION
MARLENES CUSTOM LEATHER	TOLLAND, CT	MIDWAY
MARTIN, JIM	PLEASANT CITY, OH	E118-119
MCCUTCHEON, TOM & TINA	CAMP HILL, PA	IA65
MCS CUSTOMS	BOYERTOWN, PA	MIDWAY
MEGUIAR'S INC.	IRVINE, CA	MIDWAY
MIDTOWN CYCLES	N BERGEN, NJ	E116-117
MORGAN, CYNTHIA	DELTONA, FL	H112-113
MOTHERS/DETAILERS DREAM	KERNERSVILLE, NC	F88
MOTOR-VATION INC.	MECHANICSBURG, PA	MIDWAY
MOTO-XPRESS/EZ-UP CENTER STAND	GARDEN GROVE, CA	MIDWAY
MUSTANG MOTORCYCLE SEATS	TERRYVILLE, CT	MIDWAY

### N

NAILOR, DONALD E.	DAUPHIN, PA	D42-43
NATIONWIDE INSURANCE	COLUMBUS, OH	MIDWAY
NELSON, WILLIAM	RIVERDALE, NJ	G54
NORTH RIDGE CUSTOM CYCLES	MCALISTERVILLE, PA	D74, E77-78
NOZZOLILLO, ARMANDO & DENNISE	CENTRAL SQUARE, NY	G128

### O

ON THE EDGE POWERSPORTS	MT HOLLY SPRINGS, PA	E87-90
OROZCO, ALBERT	GREENECastle, PA	IA66

### P

PA DEPARTMENT OF TRANSPORTATION	NEW YORK, NY	MIDWAY
PATTON, CLIFFORD	COCHECTON, NY	E92-93
PENN LEATHER INC.	PALMYRA, PA	BZ3-4
PETER GUY JEWELRY	VALENCIA, PA	A96-97
PHAT JOES	NEW BLOOMFIELD, PA	GA8-9
POLISH THIS INC	LEESPORT, PA	E99



FIND THE **ROW LETTER** AND **SPACE NUMBERS** ON THE MAP IN CENTERFOLD TO LOCATE ANY VENDOR.

# VENDORS

## LISTED ALPHABETICALLY

POWDER CRAFT INC . . . . . EXTON, PA . . . . . B67-69

### Q

QUARTER ACES DRAG-O-WAY . . . . . CARLISLE, PA . . . . . A76

### R

RIDE FOR KIDS . . . . . PASADENA, MD . . . . . MIDWAY  
 RIDER INSURANCE . . . . . SPRINGFIELD, NJ . . . . . MIDWAY  
 RIEMENSCHNEIDER INSURANCE AGENCY . . . . . LANSDALE, PA . . . . . MIDWAY, ROW D  
 ROAD READY . . . . . WILLIAMSTOWN, PA . . . . . D132-133  
 ROBS USED HARLEY PARTS . . . . . RESTON, VA . . . . . IA58-64  
 RUMBLING PRIDE LTD CO . . . . . LAKELAND, FL . . . . . MIDWAY

### S

SALVATION ARMY, THE . . . . . CARLISLE, PA . . . . . IA40  
 SCHWERER, ED . . . . . FINKSBURG, MD . . . . . B58-61  
 SEAT DR . . . . . NEWARK, DE . . . . . IA72-73  
 SEIBEL, WILLIAM . . . . . CAMP HILL, PA . . . . . D83-84, E85-86  
 SHUDA, THOMAS . . . . . TRENTON, NJ . . . . . D57  
 SICK BOY MOTORCYCLES . . . . . DAYVILLE, CT . . . . . MIDWAY  
 SKYNZ EYEWRAPS . . . . . STURBRIDGE, MA . . . . . MIDWAY  
 SNYDER, DENNIS . . . . . CARLISLE, PA . . . . . D75-77  
 SPORTBIKES, INC. MAGAZINE . . . . . CARLISLE, PA . . . . . MIDWAY  
 STEAD, MICHELLE . . . . . QUAKERTOWN, PA . . . . . E45-46  
 STOUFFER, ROBERT . . . . . WAYNESBORO, PA . . . . . B62-66  
 SUNDANCE VACATIONS SPEEDWAY . . . . . WILKES BARRRE, PA . . . . . D55  
 SUPER CYCLE STORE . . . . . HANOVER, PA . . . . . MIDWAY  
 SUPER SHADE SUNGLASSES . . . . . MASSAPEQUA PARK, NY . . . . . A51-52  
 SUSAN PARKER RACING . . . . . LEBANON, PA . . . . . MIDWAY

### T

TAUNTON FORGE WHOLESAL . . . . . MEDFORD, NJ . . . . . A77-81  
 TENNESSEE LEATHER - SILVER BEAR TRADER . . . . . SEVIERVILLE, TN . . . . . MIDWAY  
 THE SILVER COAST . . . . . CHESAPEAKE, VA . . . . . A57-58  
 THOSE GARAGE GUYS . . . . . YORK, PA . . . . . BUILDING Z  
 THOSE GARAGE GUYS . . . . . YORK, PA . . . . . BZ1-2  
 THROTTLE-CITY . . . . . LEVITTOWN, PA . . . . . MIDWAY  
 TJS CUSTOM CARS FOR KIDS . . . . . TIMONIUM, MD . . . . . C61-62  
 TRAPISS, RICK . . . . . HUDSON, FL . . . . . F89-94  
 TRIBE OF DAVID CHAPTER #439 . . . . . MECHANICSBURG, PA . . . . . B53

### U

ULTIMATE CYCLE PRODUCTS INC . . . . . PASSAIC, NJ . . . . . F107-109  
 UNLEASHD DESIGNS . . . . . HUDSON, FL . . . . . A53

### V

VELOCITY CYCLES . . . . . MECHANICSBURG, PA . . . . . MIDWAY  
 VICIOUS CYCLES . . . . . LEWISBERRY, PA . . . . . MIDWAY  
 VICTORY MOTORCYCLES-FUEL IT . . . . . MEDINA, MN . . . . . DEMO RIDES

### W

WALKER, BRIAN . . . . . WOODBINE, MD . . . . . D47-48  
 WALLACE, BOB . . . . . HUDSON, NY . . . . . B37-38  
 WILL POWERED PRODUCTS . . . . . DINGMANS FERRY, PA . . . . . D60-61, E62-63

### Y

YAMAHA MOTOR CORP.-STAR MOTORCYCLES . . . . . CYPRESS, CA . . . . . DEMO RIDES  
 YORLETS, GERRY . . . . . CARLISLE, PA . . . . . D78-82

# VENDORS

## LISTED BY SPECIALTY

### 008 AIR CONDITIONERS

ENVIRO-SAFE REFRIGERANTS . . . . . CARLISLE, PA . . . . . A70  
 134A R12 FREON REPLACEMENTS 717-422-4646

### 017 APPRAISALS

AUTO APPRAISAL GROUP . . . . . CHARLOTTESVILLE, VA . . . . . MIDWAY  
 CALL 800-848-2886 FOR APPRAISALS TODAY!

### 232 HARLEY DAVIDSON

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 239 HUBCAPS

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 255 JEWELRY

DESIGNS BY FUSS . . . . . HAGERSTOWN, MD . . . . . C78  
 JEWELRY WITH ATTITUDE DESIGNSBYFUSS.COM  
 THE SILVER COAST . . . . . CHESAPEAKE, VA . . . . . A57-58  
 STERLING SILVER&STAINLESS STEEL JEWELRY

### 297 METAL POLISHING

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 313 MOULDINGS

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 341 PATCHES & PINS

COLORADO EMBROIDERY . . . . . CHIMNEY ROCK, NC . . . . . BZ33-34  
 PATCHES IN MEMORY OF HD TIN SIGNS VESTS

### 369 RESTORATION SHOPS

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 394 SERVICES

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 411 STAINLESS STEEL PARTS/RESTOR

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 472 WHEEL COVERS/HUBCAPS

POLISH THIS INC . . . . . LEESPORT, PA . . . . . E99  
 TRIM RESTORATION WWW.POLISH-THIS.COM

### 950 MOTORCYCLES - ACCESSORIES

AFTER DARK INSTALLATIONS . . . . . FORDS, NJ . . . . . B72-73  
 12V MOTORCYCLE ACCESSORIES 732-887-8045

### 951 MOTORCYCLES - APPAREL

GABRIEL, WILLIAM . . . . . SPRING CITY, PA . . . . . IA35-37  
 MOTORCYCLE HELMETS FOR SALE GREAT PRICES



FIND THE **ROW LETTER** AND **SPACE NUMBERS** ON THE MAP IN CENTERFOLD TO LOCATE ANY VENDOR.



FIND THE **ROW LETTER** AND **SPACE NUMBERS** ON THE MAP IN CENTERFOLD TO LOCATE ANY VENDOR.

## PROFILES

***Carlisle Events is pleased to recognize our partners. Their support allows us to continue providing exciting events, activities and guests for your enjoyment.***



PREFERRED CAR CARE  
PRODUCTS OF  
CARLISLE EVENTS

For over 100 years, Meguiar's has been providing car crazy people with state-of-the-art formulations for making their cars appear "show car perfect." Chosen by 22 out of 24 "Best of Class" winners at the 2007 Pebble

Beach Concours d'Elegance, Meguiar's provides highly specialized products for every automotive surface, including paint, wheels, tires, and interiors. As part of its passionate support for the car hobby, Meguiar's created "Car Crazy Television," seen weekly on SPEED and "Car Crazy Radio," which airs weekly in over 120 markets nationally. For more information, call Meguiar's at 800-347-5700, visit [www.meguiars.com](http://www.meguiars.com) or [www.carrazycentral.com](http://www.carrazycentral.com), or join their online discussion forum at [www.meguiarsonline.com](http://www.meguiarsonline.com).



PREFERRED AUTO PARTS STORE  
OF CARLISLE EVENTS

RockAuto ships thousands of auto parts from over 100 manufacturers to customers on every continent except Antarctica - including APO/FPO addresses.

The RockAuto catalog is updated daily with mechanical parts like brake pads and shock absorbers, body parts like bumpers and mirrors, interior trim like door handles and carpets, and major assemblies like steering gears, CV axles, engine long blocks, and complete transmissions. There are no mechanics on staff (RockAuto is a store, not a repair shop) but service manuals are available to help customers learn how to perform a repair. The RockAuto catalog is expanding constantly. Someday, it may be possible to build an entire car using parts from RockAuto!



**Saturday, August 6, 2011**

Registration Begins at 9am

\$20 / person or \$30 / couple

Great Raffle Stop! Great Food! Great Entertainment!

All Motorcycles and Automobiles Welcome!

[www.redcrosscv.org](http://www.redcrosscv.org)

717-243-5211



# JUNK IN THE TRUNK

## SUNDAY-ONLY VENDING AT FALL CARLISLE

For only \$25, you get a vending space on  
Sunday of Spring or Fall Carlisle

Call 717-243-7855 for more information.



[CarlisleEvents.com](http://CarlisleEvents.com)



## PROFILES



www.Rider.com  
OFFICIAL MOTORCYCLE INSURANCE  
COMPANY OF CARLISLE BIKE FEST

Celebrating their 40th year as the only insurance carrier exclusive to the motorcycle community, Rider Insurance provides coverage to Indiana, Maryland, New Jersey, Ohio, Pennsylvania,

West Virginia and soon Delaware! Known for their better rates, excellent coverage and hassle free service, Rider has been in the business since 1971. They insure a wide range of motorcycles, including touring bikes, sport bikes, motocross, scooters, mopeds, ATVs, enduro, road/trail, reconstructed, salvage and custom. Rider Insurance offers a variety of coverage options to suit your needs. You can choose from Liability Only to their Quality-Plus package, which includes fire, theft, comprehensive, and collision at the liability limits of your choice. All non-sport bikes 551ccs and over with the Quality-Plus package receive \$8,000 in Accessory Coverage. This coverage includes customized parts and equipment, helmets, safety apparel and trip interruption. Roadside Assistance is included in ALL policies, at no additional cost! Like Rider Insurance on Facebook and follow them on Twitter to get the latest updates and find out where Rider will be next!



HARLEY-DAVIDSON DEALER MALL

Appalachian Harley-Davidson, located just seven miles from the Carlisle Fairgrounds, celebrated the grand opening of its brand new state-of-the-art dealership in October of 2005.

The 45,000 sq. ft. dealership is the largest of its kind in Central PA. Being true to its namesake and design concept, Appalachian Harley-Davidson evokes the majesty and serenity of the mountains blended with the chrome and steel of the Harley-Davidson lifestyle. The massive dealership is constructed of wood and stone with a down-home front porch filled with rocking chairs for anyone to sit in the sunshine and feel like "the lodge" is theirs. That same down-home feeling continues throughout the in-

## PROFILES

terior of the 17,000 square foot main showroom with vaulted ceilings seemingly reaching the sky. A mammoth stone fireplace surrounded by even more rocking chairs becomes the gathering place for all who visit. More than three years of planning and design went into the creation of their facility to ensure a top-notch, seamless operation for their customers. Their dealership offers a comfortable, friendly place to "hang out" in a clean, modern setting with a touch of rustic hominess. At the heart of the dealership beats a staff of 40 fellow enthusiasts who take pride in their dealership and who are eagerly willing to offer up a handshake and friendly conversation. Whether it's fast attention to your service needs from their state-of-the-art eighteen-lift Service Department or advice on the latest in Parts, Accessories and MotorClothes™ apparel or the low-down on all the great Harley-Davidson motorcycles in the Sales Department, everyone at Appalachian welcomes your business. So, while visiting this year's Carlisle Bike Fest, take a break from the show and venture north on the Carlisle Pike (Rt. 11) about seven miles to Appalachian Harley-Davidson and enjoy some live music from 6 pm – 8 pm both Friday and Saturday evenings under their brand new outdoor pavilion, The Roadhouse. We've got plenty of parking for everyone so lead your group to their dealership and cap off your Bike Fest visit Appalachian Harley-Davidson style!



CO-SPONSOR OF THE  
SATURDAY GIVEAWAY BIKE

Motor-Vation was established in May of 1994 by Pete Miller. Originally located at 6427 Carlisle Pike in Mechanicsburg, PA,

Motor-Vation started out as a dealer for Polaris & Toro and at that time sold ATV's, Personal Watercraft, Snowmobiles, Lawn mowers, and used Harleys. Motor-Vation was purchased by Dixie Miller in August of 1995. In July of 1999, Polaris Industries introduced Victory motorcycles as the new American-made motorcycle. Thanks to their loyal customers, Motor-Vation grew at such an aggressive pace that they outgrew the building they were in. Motor-Vation moved to 7042 Wertzville Road in Mechanicsburg

# PROFILES

in 2003. 2006 brought the arrival of Piaggio and Vespa scooters and in November 2009 Motor-Vation purchased Kawasaki from Cumberland Cycle in Carlisle. Their service department is second to none. They service all makes and models. Their success has and always will be measured by the friends and families that have done business with Motor-Vation throughout the years and they thank you for your business.



The Good Times Store

CO-SPONSOR OF THE  
SATURDAY GIVEAWAY BIKE

SPONSOR OF THE  
BURNOUT COMPETITION

Excitement and satisfaction were important parts of Larry Koup's life. In the 1960s, his motorcycle exploits excited crowds along the east coast with wins that included the Windber Road Race and the Daytona 200

Sportsman Class. Today his legacy brings satisfaction to hundreds of motorsports enthusiasts in central Pennsylvania through sales and service. Larry, with the help of his father Ralph, opened Koup's Cycle Shop in a garage behind their Oberlin, PA, home in 1957. It started as a part-time business selling the Kawasaki and BSA line of motorcycles. Today it's Koup's Cycle Shop Inc. with Kawasaki, Suzuki and Ducati motorcycles as well as Kawasaki Mules, ATV's and Teryx RUV's and Suzuki ATV's and Scooters. The legacy continues with Larry's son David and Larry's wife Zelda. The business is still family-owned and operated. Over the 53 years, Koup's Cycle Shop has seen many changes in this industry. It has expanded to include a wider number of sport-type vehicles used for transportation, recreation and work use. Apparel, accessories and service are now key elements of the motorcycle store. Koup's also have a large online presence by offering motorcycle related parts and accessories at [koups.com](http://koups.com). But most important to the Koup's growth is what hasn't changed – the owners and staff are still in love with motorcycles and still provide the friendly customer service, excitement and satisfaction that has been the legacy of Koup's Cycle Shop. Visit Koup's at 189 N. Harrisburg St., Harrisburg, PA 17113, call (717) 939-7182 or visit them online at [koups.com](http://koups.com).



# CONCESSIONS

## WOODY'S (FOOD COURT)

Breakfast sandwiches, Big Smokie sausages, Nittany Lion franks, 1/3 lb. Angus burgers on fresh baked bread, Angus sliders on potato rolls, chicken and crab cake sandwiches, fish and chips (BBQ'd Wohoo fingers), chicken fingers, pork wings, fresh cut and sweet potato fries, chili, chicken corn soup and chopped chef salad.

## BRUSTER'S ICE CREAM & NATHAN'S DOGS (FOOD COURT)

Get your favorite Bruster's ice cream in a dish or waffle cone, Nathan's hot dogs plain or with chili and cheese, chicken tenders, corn dogs, fries and for breakfast try pretzel logs and hashbrowns with coffee.

## BRICKER'S FRIES (FOOD COURT)

In addition to their famous french fries, choose from chicken wraps and strips.

## DOMINO'S PIZZA (FOOD COURT)

Featuring pizza, cheesy bread, cinnabread and lava cakes.

## MARCELLO'S (FOOD COURT)

Breakfast sandwiches, a variety of subs including Italian, tuna, chicken parmesan, meatball, California and special cheesesteaks, sausage and ham or turkey with cheese. Additionally offering chicken fingers, french fries and mozzarella cheese sticks.

## SUNNYSIDE (FOOD COURT)

Mexican Counter: Cheese, chicken and beef quesadillas, burritos, nachos, churrios and breakfast burritos.

Turf Counter: Crab cakes, fish sandwiches, turkey sandwiches, prime rib sandwiches, burgers, sweet potato fries and waffle fries.

## FAMOUS FRIED CHICKEN (FOOD COURT)

The feature fried chicken and potatoes.

## CARLISLE HIGH SCHOOL BAND BOOSTERS (FOOD COURT)

Breakfast sandwiches, homefries, burgers, hot dogs, pork barbecue, French fries and soups as well as apple dumplings and soft pretzels.

## STOLTZFUS PA DUTCH GOODS (FOOD COURT)

Ham and Swiss sandwiches (add egg for breakfast), pot pie, chicken corn soup, ham and bean soup, sticky buns and show fly pie.

## SHUMAN'S CONCESSIONS

(FOOD COURT, IM55-57) Breakfast sandwiches, hot dogs, burgers, sausages, chicken cheesesteaks, pulled pork, smoothies, lemonade and ice tea.

## DOUBLE TWIST SOFT PRETZELS (BUILDING T)

They offer handrolled soft pretzels, homemade lemonade and brewed ice tea.

## SUBWAY (GATE 3)

Fresh made-to-order sandwiches, including breakfast, cookies, chips and Hershey's Ice Cream.

## SUNRISE CONCESSIONS (PAVILION ON ROW ND)

Located in the pavilion (have a seat!) on Dukes Blvd. in the north field. Serving breakfast at 6 a.m., lunch and dinner until 8 p.m. during Spring and Fall. Featuring barbeque sundaes, giant quesadillas, sweet potato fries and many other items.

## HORNER'S CORNER BBQ (A110-113)

Danishes, southern banana pudding, sausage gravy with biscuits, pancake and sausage on a stick, French toast sticks and tater tots for breakfast. Beef brisket, pulled pork and smoked chicken bbq sandwiches, burgers, hot dogs, sweet and hot sausage, chicken fingers, French and sweet potato fries and mac-n-cheese bites.

(R32-34) Breakfast sandwiches with hashbrowns, hot dogs, Big Smokies, Sweet Italian and Hot Italian sausages, chicken tenders, chicken sandwiches, 6 oz. burgers, fish sandwiches, homemade ice cream, sno cones and nachos.

## BUCKY'S FESTIVAL FOODS (J162, K163)

Curly string fries, bloomin' onions, perogies, pit ham sandwiches, bratwurst, kielbasa, turkey burgers, fried macaroni and cheese on a stick, turkey legs, beef on weck and deep-fried Oreos.

## LUXIE'S SWEET TOOTH (D85, GA1, A114)

They offer cookies, candy, soft pretzels, fresh fruit, slushies, pastries and more.

## SNYDER FAMILY CONCESSIONS

They offer pizza, funnel cakes, sausages and gyros.

## NUTTY BAVARIAN (ROW U/V)

Flavored nuts and Italian ice.

CARLISLE  
**TRUCK**  
NATIONALS

2011 Honda  
FourTrax  
Rancher  
4x4



# REGISTER ONLINE TO WIN THESE GIVEAWAYS!

[CarlisleEvents.com/giveaways](http://CarlisleEvents.com/giveaways)

## YOU DON'T HAVE TO BE AT THE EVENT TO WIN!

**CORVETTES** at  
**CARLISLE**



1991  
Corvette  
ZR1



# IMPORTANT

## THINGS TO KNOW WHILE AT CARLISLE

### IF SOMEONE IS LOST .....

If you become separated from your party and are unable to contact them, go to the Grandstand/Stage area (near the Guest Services trailer) and wait for them. We do not page individuals.

### WHEN YOU NEED HELP .....

Our security staff is here to assist you. They collect lost/found items and provide first aid services. The office is accessible by the ramp at the back (north) of the stage.

### SHIPPING & HAULING GOODS .....

To haul merchandise, stop by Guest Services to rent a cart or ask about having someone haul it for you to any gate. You may also ship items through Antrim Way Shippers located in front of the Receiving Building near Gate 3.

### PHONE NUMBERS .....

Carlisle Events .....	717-243-7855
First Aid .....	717-243-2756
Lost and Found .....	717-243-2756
Security .....	717-243-2756
Scooter Rental .....	330-546-5820
Orstown Bank .....	717-245-0682
Repair Service, John's Mobile.....	717-245-0076
Towing Service, Jerry's .....	717-258-1517
Taxi Service (Meet at Gate 1, 2 or 3) .....	717-243-4343
Greyhound Bus .....	717-240-0055

### WI-FI .....

Public Wireless Internet Access is available as a convenience to our guests. This is unsecured wireless access to the Internet – Carlisle Events Hot Spot. You are responsible for maintaining the security of your information and your equipment when accessing the Internet. Carlisle Events assumes no responsibility and shall not be liable for any damages to your computer equipment or other property as a result of your use of this hot spot. Vendors in Buildings T, Y or Z wishing to have Internet access should make arrangements prior to the event for "DSL" with the same provider of phone service to their sites.

### PETS .....

Pets are strongly discouraged for health and safety reasons. If you cannot make other arrangements for boarding, your pet must be on a leash and policing after it is required. Your pet must be under your control at all times, and you are fully responsible for its actions. Any offensive or unsafe action by your pet may result in expulsion without refund.

### TRANSPORTATION .....

For safety reasons, the use of all personal means of transportation (bikes, scooters, golf carts, ATVs or minibikes, etc.) is forbidden on the Fairgrounds from 7 a.m.-5 p.m. on all show days. No unlicensed drivers may operate these vehicles at any time. Verification of insurance is required.

### WARNING TO ALL ATTENDEES .....

Dangerous conditions can exist on the Fairgrounds. Due to exposure to the weather, areas may become slippery or soft. Due to the nature of the goods displayed, heavy and sometimes dangerous equipment and moving vehicles are frequently present. Carlisle Productions cannot be responsible for the conduct of vendors and patrons entering these premises. Those who enter the Fairgrounds do so at their own risk.

# CARLISLE CRUISE-INS



## Dust Your Sunday Driver and Cruise-In to the Carlisle Fairgrounds

Live Music, Goody Bags, Giveaways and  
Awards Presentation

Shop the Swap Meet While Others Admire Your Ride

Fall  
**CARLISLE**  
COLLECTOR CAR AUCTION, SWAP MEET & CORRAL

# OCTOBER 2, 2011

HELD SUNDAY OF FALL CARLISLE

Spring  
**CARLISLE**  
COLLECTOR CAR AUCTION, SWAP MEET & CORRAL

# APRIL 29, 2012

HELD SUNDAY OF SPRING CARLISLE

## Register at Carlisle Fairgrounds Gate 3 on Day of Cruise-In

Registration starts at 9 a.m. Only \$5 for a car/driver or  
\$10 for a car/carload (2 or more guests).

# EVENT DATES

## SPRING CARLISLE

2011: April 27-May 1 • 2012: April 25-29

## SPRING AUCTION

PRESENTED BY AUCTIONS BY AMERICA BY RM

2011: April 28-30 • 2012: April 26-28

## AUBURN SPRING

HELD AT AUBURN AUCTION PARK IN AUBURN, IN

2011: May 12-15

## PERFORMANCE & STYLE

2011: May 14-15 • 2012: May 12-13

## IMPORT & KIT NATIONALS

2011: May 20-22 • 2012: May 18-20

## FORD NATIONALS

2011: June 3-5 • 2012: June 1-3

## GM NATIONALS

2011: June 24-26 • 2012: June 22-24

## CHRYSLER NATIONALS

2011: July 8-10 • 2012: July 6-8

## BIKE FEST

2011: July 22-24 • 2012: July 20-22

## TRUCK NATIONALS

2011: August 5-7 • 2012: August 3-5

## CORVETTES AT CARLISLE

2011: August 26-28 • 2012: August 24-26

## AUBURN FALL

HELD AT AUBURN AUCTION PARK IN AUBURN, IN

2011: Sept.. 1-4

## FALL CARLISLE

2011: Sept. 28 - Oct. 2 • 2012: Oct. 3-7

## FALL CARLISLE AUCTION

PRESENTED BY AUCTIONS BY AMERICA BY RM

2011: Sept. 29 - Oct. 1 • 2012: Oct. 4-6



**CHIP MILLER** was known worldwide for his resilient positive attitude, his passion for Corvettes, his tremendous personal Corvette collection and for creating the grandest Corvette event – Corvettes at Carlisle. In December 2003, Chip was diagnosed with a little-known disease called Amyloidosis. Sadly, due to complications from the Amyloidosis, the world lost an incredibly special human being on March 25, 2004. Had Chip and his doctors been aware of the symptoms of the disease when they first presented, this legend might still be with us today.

**AMYLOIDOSIS** occurs when enough abnormal protein, called amyloid, builds up in one or more organs to cause a malfunction. As an abnormal protein, amyloid originates in bone marrow. The heart, kidneys, nervous system and gastrointestinal tract are most often affected by the disease.

**SIGNS AND SYMPTOMS** of Amyloidosis depend on the organs affected. The wide range of symptoms makes it difficult to diagnose.

**THE MISSION** of the Chip Miller Charitable Foundation is to empower people with the knowledge and understanding of Amyloidosis for earlier detection, ensuring a better quality of life for those afflicted with the disease and to help science find the cures.

**TO LEARN MORE** about Amyloidosis and to make a donation to the Chip Miller Charitable Foundation, visit our site at [www.ChipMiller.org](http://www.ChipMiller.org).

**Chip Miller**  
CHARITABLE FOUNDATION

1000 Bryn Mawr Road • Carlisle, PA 17013  
717.243.7855 • [www.ChipMiller.org](http://www.ChipMiller.org)

# STAFF

## WHO'S WHO AT CARLISLE EVENTS

Carlisle Productions, Inc.  
1000 Bryn Mawr Road  
Carlisle, PA 17013  
717-243-7855

Co-founder/Owner.....	William Miller, Jr.
Co-founder/Owner.....	Elliott Miller (d'd)
Owner/Partner.....	Lance Miller
Partner.....	Bill Miller III
Food Manager.....	Tonya Miller
Executive Assistant.....	Jodi Morrison

### ACCOUNTING DEPARTMENT

C.F.O.....	Harold Brandt
------------	---------------

### AUCTIONS DEPARTMENT

Auction Manager.....	Dennis Baish
Auction Manager.....	Bill Miller III

### BUSINESS & EVENT DEVELOPMENT

Director - Business & Event Development.....	Jim Vinarski
Associate Director - Business & Event Development (Bike, Truck).....	Ed Scholly
Event Manager (Import & Chrysler).....	Ed Buczeskie
Event Manager (P&S) & Sponsorship Sales.....	Patrick Lemay
Event Manager (Ford & GM).....	Rick Markko
Event Manager (Corvette).....	Lance Miller
Sponsorship & Advertising Coordinator.....	Aubrie Atwell
Event Specialist.....	Val Stewart

### CARLISLE EXPO CENTER

Event and Marketing Manager.....	Scott Amig
----------------------------------	------------

### CREATIVE SERVICES & TECHNOLOGY DEPARTMENT

Director of Creative Services & Technology.....	Chris Hann
System Analyst.....	Scott Berger
Media Specialist.....	Michael Garland
Web/Graphic Designer.....	Ron Kuhn
Graphic Designer.....	Rebecca Spahr

### CUSTOMER RELATIONS DEPARTMENT

Dir. of Customer Relations.....	Diane Vaughn
Customer Service Specialist.....	Barbara Loy
Customer Service Specialist.....	Betsy Smith
Customer Service Specialist.....	Joanne Fisher

### FACILITIES

Facilities Director.....	Tim Bowman
Facilities Assistant.....	Russell Mason
Facilities Assistant.....	Flip Sayers
Facilities Assistant.....	Terry Starner

### SECURITY SERVICES

Capital Security Agency.....	Jim Bowman
Capital Security Agency.....	Sean Landry

## SMILE! YOU MAY BE ON CAMERA

When entering the Carlisle Fairgrounds or Carlisle Expo Center, you might notice that filming and photography are going on. By attending any Carlisle Productions event, there is implied consent and you agree to give Carlisle Productions and authorized filming and/or production companies and/or media outlets the right to film, photograph, record your name, nickname, picture, biographical material, voice and/or likeness and to use in any manner of media in connection with the event or future events and the advertising and promotion thereof. The same holds true for any vehicle, product or any other item you display or bring to the event. You also agree to the broadcast, production, reproduction, printing, distribution and exhibition of any such photographs and/or recordings of the event, and any programming derived from the event, by any and all means, media, devices, processes and technology now or hereafter known or devised anywhere in the universe at any time in perpetuity as Carlisle Productions or any of these authorized producers, filers, photographers and/or media outlets elect without compensation of any kind to you.

## ADVERTISER INDEX

ADVERTISER	PAGE
AACA MUSEUM.....	8
APPALACHIAN HARLEY-DAVIDSON.....	60-61
BEVERAGE EXPRESS.....	38
BRICKELS RACING COLLECTABLES.....	INSIDE COVER
KARNS PERFORMANCE.....	34
KAWASAKI MOTORS CORP.....	16-17
KOUPS CYCLE SHOP INC.....	20
MEGUIAR'S INC.....	2
NATIONWIDE INSURANCE.....	26
ORRSTOWN BANK.....	24
PEPSI BOTTLING GROUP.....	51
RIDER INSURANCE.....	BACK COVER
ROCKAUTO, LLC.....	18
SPORTBIKES, INC. MAGAZINE.....	22
STONER INC.....	36
TOO FUN PROMOTIONS-GALLAGHER.....	36
VELOCITY CYCLES.....	32
VICIOUS CYCLES.....	28

THIS INDEX IS PROVIDED AS A SERVICE. ADVERTISEMENTS OR CHANGES IN AD PLACEMENT THAT TAKE PLACE AFTER DEADLINE MAY NOT BE REFLECTED IN THIS INDEX.

# APPALACHIAN HARLEY-DAVIDSON



FRI, SAT, SUN - JULY 22-24TH

# Carlisle BIKEFEST 2011

## BUILDING T CARLISLE FAIRGROUNDS

Fri - Sat 8 to 6pm Sun 8am to 3pm

## APPALACHIAN HARLEY-DAVIDSON

Fri - Sat 9 to 8pm Sun 10am to 4pm

### Motorcycle Consignment Sale

100's of pre-owned bikes at unbelievable prices

Ready to buy? We have lenders onsite!  
Bring your trade!

Need to SELL? Call Rick Schirer at  
888-493-5143 to consign your ride  
**THIS SALE WILL GET IT SOLD!**

### 19,000 Square Feet of all things Harley-Davidson

Genuine Motor Parts, Accessories  
and MotorClothes Apparel, jewelry,  
and collectibles

### Demo New Harleys

H-D Factory Demo Rig with 12 BRAND NEW  
2012 models fresh-off the assembly line  
1st dealership in the nation to show them off

### Live Music

**HALF SERIOUS**

Friday from 6-8pm

**SMOKIN GUNN2**

Saturday from 6-8pm

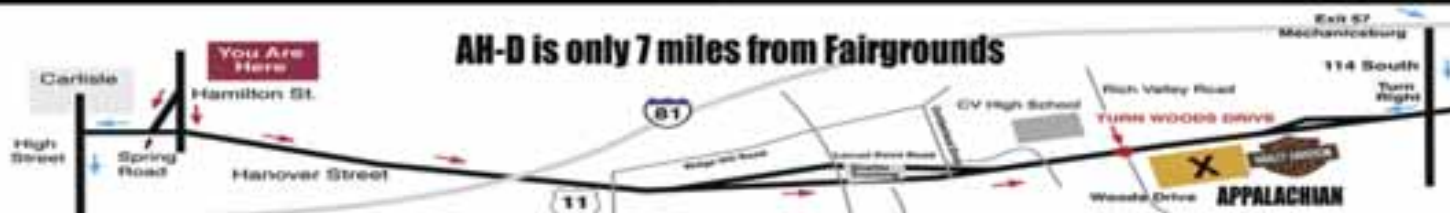
### Service Specials

Exhaust specials, oil change specials and  
Boogey Light installations at Appalachian H-D

### The BulBQ

open all weekend dishing out  
delicious hot-off-the-grill food

### AH-D is only 7 miles from Fairgrounds



6695 Carlisle Pike Mechanicsburg, PA 17050

Ph: (800) 369-7743

www.appalachianhd.com

*"Four wheels move the body.  
Two wheels move the soul."*

*Author Unknown*



*Rider Insurance,  
Better rates, better service since 1971.*

We're proud to be celebrating 40 years of providing our clients with the best reasons to ride with Rider.

- *Better Rates • Excellent Coverage • Hassle Free Service*
- *Claims Adjusters with Motorcycle Specific Expertise*
- *The Best Built-in Accessory Coverage in the Industry*

For a Quick Quote, Go Online or Call 1-800-595-6393.



[www.Rider.com](http://www.Rider.com)

Available in Indiana, Maryland, New Jersey, Ohio, Pennsylvania & West Virginia.  
Coming to Delaware in September 2011!